***Instructions and Tips:***

*Complete form in Word according to instructions below. Instructions (instructions in parentheses) can be eliminated along with this section to add space for responses. The application is limited to two pages. When complete, transmit the document as an attachment to* [*sglenn@pitt.edu*](mailto:sglenn@pitt.edu) *by midnight, May 17 for review. You can expect a response from PITTchFEST review team by May 22 whether your idea has qualified for a live pitch for a shot at winning cash awards at PITTchFEST 2018 on June 1st.*

**Your Name** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name of Your Team,** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Information:** email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Description of Your Idea Concept and The Problem it Solves:** (two sentences max.)

**Environmental Drivers:** (three sentences max. on environmental trends that affect success or impact of your idea)

**Target Market or Community:** (four sentences max. on target audience, nature of market, size, demographics, potential impact data source)

**Ancillary or Secondary Impacts:** (two sentences max. on impacts outside targeted audience, community or of market, size)

**Outcomes Desired and Measured:** (three sentences max.)

**Innovation:** (describe in two sentences max. why is your idea is new, different or disruptive for current norms for our economy, environment or community)

**Sustainability:** (two sentences max. on how your idea extends and continues its impact through markets and community over time: adoption, growth, integration, funding)

**Stage of Development:** (check and one sentence max.)

Concept \_\_\_\_ Prototype \_\_\_\_ Testing Elements\_\_\_\_ Actively Implementing \_\_\_\_

**Team Composition:** (six lines max. listing name, title/experience, role in team)

1)

2)

3)

4)

5)